



Victorious Marriage *presents*



*Commitment*  
*Without*  
*Compromise*  
*Marriage Conference*

*Refresh*  
*Revitalize*  
*Renew*



*August 14, 2010*  
*9am-5pm*

*The Westin Stonebriar-Hotel & Resort*  
*1549 Legacy Drive ~ Frisco TX 75034*  
*Phone: 972-668-7311*

*Register Early, before June 1 save 30%*

*www.victoriousmarriage.org*

*Conference Includes*

- Worship by National Recording Artist*
- Open General Session*
- Attend 2 out of 5 informative Break-out Sessions*
- Exquisite Hot Plated Lunch with a Speaker*
- Closing General Session*



Dear Business Leader,

“Victorious Marriage” is preparing to host our first Annual Marriage Conference which will be held on Saturday, August 14, 2010 at the Westin Stonebriar – Hotel and Resort, Frisco, Texas.

The theme this year is “Commitment without Compromise.” Victorious Marriage is a non-profit organization dedicated to maintaining healthy marriages and building strong families. This event is the initial launch of our Marriage Ministry and our vision for healthy marriages worldwide. Families are under attack like never before and the success of this conference is vital to families all across the Country. Divorce has become a common occurrence both in the United States and around the world. According to recent divorce statistics, it is estimated that between 40 percent and 50 percent of first marriages end in divorce in the United States. Second and third marriages in the United States have even higher divorce rates, 60-67 percent, and 73-74 percent respectively. This Marriage Conference will include several educational break-out sessions and lunch with attendance estimated at approximately 500 members of the community and surrounding areas.

We believe that this year’s conference will be a memorable experience and an opportunity to further our relationship and help your business thrive in the community. A portion of the proceeds from this event will be donated to Frisco Family Services. Frisco Family Services Center is a non-profit organization whose mission is to provide social services to individuals and families in need and assist them in becoming productive members of the Frisco community. We would love for you to join us as we endeavor to support their mission to serve the families and individuals of Frisco and surrounding areas and provide a safety-net for families as they become self sufficient in the community.

We take great pride in promoting strong marriages and encourage you to take an active role with us. There are many sponsorship opportunities to help increase exposure for your company as you become a part of this great event. If you are unable to provide sponsorship, there are also opportunities to invest into the married couples with door prize donations that will highlight your business to all attendees. Any donations will be greatly appreciated and your contribution will be listed in the event program for the event.

I have enclosed a sponsorship packet for your convenience. Please complete the attached and let us know how you would like to partner with us. If you have any questions or need more information, please feel free to contact me at (972) 668-7311 or e-mail me at [allenb@victoriousmarriage.org](mailto:allenb@victoriousmarriage.org).

On behalf of “Victorious Marriage” and your community, thank you in advance for your positive response. We appreciate your support as we work together to enhance the quality of life by empowering and building strong marriages and families!

Sincerely,

Allen Blackston, Jr.  
President and Founder  
Victorious Marriage  
[www.VictoriousMarriage.org](http://www.VictoriousMarriage.org)



## VICTORIOUS MARRIAGE CONFERENCE PILLARS

### **\$5000 Diamond Pillar**

- Company named as presenting sponsor
- VMP Seating, Diamond Sponsor named on all printed materials
- Exhibit table set up during the entire conference
- Reserved preferred seating table with 10 complimentary seats at lunch
- Tabletop at luncheon with company name listed
- Acknowledgement at luncheon
- Continuous PowerPoint feed naming company as presenting sponsor
- 30 second commercial that will play during event (provided by sponsor)
- Sponsor name listed in e-mailed weekly marriage minute updates
- Sponsor name listed on all marketing materials for the event
- Sponsor name listed in all press releases
- Ad on Victorious Marriage web-site as well as major events where we are exhibitors for 1 year
- Acknowledgement at Luncheon
- Full page ad in event booklet & choice of placement
- Company name displayed in Ballroom foyer
- Lifetime VMP Partnership

### **\$3500 Platinum Pillar**

- VMP Seating
- Exhibit table
- Reserved preferred seating table with 6 complimentary seats at lunch
- Tabletop at luncheon with company name listed
- Acknowledgement at luncheon
- Continuous PowerPoint Feed
- Sponsor name listed in e-mailed weekly updates
- Sponsor name listed on all marketing materials for the event
- Sponsor name listed in all press releases
- Ad on Victorious Marriage web-site as well as major events where we are exhibitors for 1 year
- Acknowledgement at luncheon
- Full page ad in event booklet
- Company name displayed in Ballroom foyer
- VMP Partnership for 2 years

### **\$2500 Gold Pillar**

- VMP Seating
- Exhibit table
- Reserved preferred seating table with 4 complimentary seats at lunch
- Tabletop at luncheon with company name listed
- Acknowledgement at luncheon
- Continuous PowerPoint Feed
- Sponsor name listed in e-mailed weekly updates
- Sponsor name listed in all Victorious Press Releases
- Ad on web-site for 60 days
- Full Page ad in event booklet
- Company name displayed in Ballroom foyer
- VMP Partnership for 1 year



### **\$1000 Silver Pillar**

- VMP Seating
- Reserved preferred seating table with 2 complimentary seats at lunch
- Tabletop at luncheon with company name listed
- Acknowledgement at luncheon
- Continuous PowerPoint Feed
- Sponsor name listed in e-mailed weekly updates
- Sponsor name listed in all Victorious Press Releases
- Company name displayed in Ballroom foyer
- Full Page Ad in event booklet
- VMP Partnership for 1 year

### **\$500 Bronze Pillar**

- Company name displayed in Ballroom foyer
- Full Page Ad in event booklet
- Continuous PowerPoint Feed
- VMP Partnership for 1 year period

### **\$250 Copper Pillar**

- Company or individuals name displayed in Ballroom foyer
- Full Page Ad in event booklet
- Continuous PowerPoint Feed

- ❖ Please note that all Pillars (Sponsorships) are on a “first paid” basis. Ownership of Pillars will not apply until payment is received.
- ❖ Resources are available if needed to assist in production of commercial for presenting sponsor



## **Additional opportunities that are available are as follows:**

### **Advertisement in Conference Brochure (Layout is required with Submission)**

Event Program Pillar	\$25
Business Card Pillar	\$50
Half Page Pillar	\$100
Full Page Pillar	\$175

### **Exhibit Space at Marriage Conference Event**

All day Saturday event	\$125
------------------------	-------

Package to include:

- Access to over 500 people
- 6 foot banquet table with linen
- 2 chairs
- Booth identification sign
- 2 Exhibitor Badges
- Listing in Event program

### **Local Metroplex Retailers and Restaurants**

We welcome discount submissions from your establishment during this conference period. Please respond early, as spaces are limited. Make checks payable to **Victorious Marriage** and forward to the following address:

Victorious Marriage  
6136 Frisco Square Boulevard  
Suite 400  
Frisco, TX 75034

Please also provide the following information:

Company Name:

Point of Contact and Contact Number:

E-mail Address:

Mailing Address:

Company Website:

Requested Advertisement Package:



## Pillar Sign-up Form

I will sponsor the "Commitment without Compromise" Marriage Conference.

- Diamond \$5,000    Platinum \$3,500    Gold \$2,500    Silver \$1,000  
 Bronze \$500    Copper \$250    Full Page \$175    Half Page \$100  
 Business Card \$50    Event Program \$25

Contact Name:

\_\_\_\_\_

Title:

\_\_\_\_\_

Company:

\_\_\_\_\_

*(As it should be listed in promotional materials)*

Address:

\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_

\_\_\_\_\_

Fax: (\_\_\_\_) \_\_\_\_\_

\_\_\_\_\_

E-mail:

\_\_\_\_\_

Please charge my credit card and send receipt for

\$ \_\_\_\_\_

Visa    MasterCard    Discover    AMEX

Name on Card:

\_\_\_\_\_

Account Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

CVV \_\_\_\_\_ Signature: \_\_\_\_\_

**Fax or mail to:**

**Victorious Marriage Conference**  
6136 Frisco Square Blvd., Suite 400  
Frisco, Texas 75034  
(f) 972-668-2476



## EXHIBIT SPACE APPLICATION

CONTACT NAME \_\_\_\_\_

ORGANIZATION/COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE ( ) \_\_\_\_\_ FAX ( ) \_\_\_\_\_

WEB SITE \_\_\_\_\_ E-MAIL \_\_\_\_\_

TYPE OF BUSINESS/ORGANIZATION \_\_\_\_\_  
(EG, RETAIL, NON PROFIT, HEALTHCARE, EDUCATIONAL, FACILITY, RECREATION)

DETAILED DESCRIPTION OF PRODUCTS TO BE EXHIBITED

\_\_\_\_\_  
\_\_\_\_\_

X \_\_\_\_\_  
SIGNATURE OF PERSON COMPLETING APPLICATION

BOOTH QUANTITY	#BADGES	BOOTH RATE	TOTAL
		\$125.00	

MY CHECK IS ENCLOSED (PAYABLE TO VICTORIOUS MARRIAGE)  
 VISA     MC     DISCOVER     AMEX

ALL INFORMATION IS REQUIRED

NAME ON CARD \_\_\_\_\_

CARD NUMBER \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_ BILLING ZIP \_\_\_\_\_

SECURITY CODE (MC, VISA 3 DIGIT OR AMEX 4 DIGIT) \_\_\_\_\_

SIGNATURE \_\_\_\_\_

Fax or mail completed application to:  
Victorious Marriage, 6136 Frisco Square Boulevard, Suite 385, Frisco, TX 75034, (FAX) 972.668.2476

**Cancellation Policy:** Cancellations must be received in writing by June 12, 2010 to receive a 50% refund. No refunds will be given after that time

**Note:** In an effort to provide a diverse lineup of exhibitors, Victorious Marriage reserves the right to limit similar product offerings and services and to deny the application of exhibitors whose companies are not in keeping with the Conference's Christian environment. The deadline to receive exhibit applications will be June 15, 2010.



**Victorious Marriage  
1st Annual Marriage Conference  
August 14, 2010  
Westin Stonebriar – Hotel and Resort, Frisco, Texas  
MERCHANDISE CONTRACT**

COMPANY NAME		DATE
ADDRESS		PHONE
CITY	STATE	ZIP
CONTACT PERSON		FAX
DESCRIPTION OF DONATION AS YOU WISH IT TO BE PRINTED IN THE EVENT PROGRAM		VALUE
SPECIAL INSTRUCTIONS		

VICTORIOUS MARRIAGE Representative Use

DATE ITEM RECEIVED	DONATION REPRESENTATIVE
--------------------	-------------------------

Deadline for receipt of merchandise contracts is July 9, 2010.

THANK YOU FOR YOUR CONTRIBUTION.

DONOR WILL BE CREDITED IN EVENT PROGRAM.

PLEASE FAX OR MAIL A COPY TO:  
**VICTORIOUS MARRIAGE CONFERENCE**  
6136 Frisco Square Blvd., SUITE 400  
Frisco, TX 75034  
Fax: (972) 668-2476

No goods or services were provided to you in exchange for this donation.



The "Victorious Marriage" Conference Booklet is printed on an offset press on 60lb. coated stock; covers are printed on 80lb. coated stock. Supplied material should be submitted on: CD, or emailed to [production@victoriousmarriage.org](mailto:production@victoriousmarriage.org) per conditions below.

***Black & White***

CD's or thumb drives should be accompanied by a laser or ink-jet proof.

***Four Color***

A color proof should accompany CD; 150-line screen is recommended.

***Digital Submission***

E-mail ad to [production@victoriousmarriage.org](mailto:production@victoriousmarriage.org). Please include client name and size of advertisement. A faxed copy of the original is required, please fax to 972-668-2476.

***\*Please note that film will not be accepted. All ads must come on CD per the specifications outlined below.***

***Computer File Specifications***

We fully support the following file formats: PDF, EPS and TIFF produced at a minimum resolution of 300 DPI (Dots per Inch) at 100% of desired printing size. We recommend that line art (bitmapped logos or scanned text) be sent vector-based, such as an Illustrator eps. Prepare all color ads as CMYK. While we support JPEG's, it is not a preferred format for completed ads. Victorious cannot edit files that have been flattened.

***Photos***

If you have a hard copy of a photo, please provide original prints in black & white or color.

***Logos***

In order for your ad to look sharp, a clean black & white or color Copy of your logo must be provided for your logo and/or other graphic illustrations used in your advertisement.

***Questions?***

For more information regarding mechanical requirements, please call our Production Department at 972-668-7311.



Business Card  
3.8 x 2.2

Half Page  
Horizontal  
7.75 x 5

Full Page  
(bleeds)  
8.75 x 11.25

Full Page  
(no bleeds)  
7.75 x 10.5